



Wonderland

2025 Sponsorship opportunities





Bringing holiday cheer

We know the holiday season isn't the same if you have to spend it in the hospital. That's why at Cook Children's, we do all we can to bring the most wonderful time of the year to our patients. By partnering with generous organizations, we are able to ensure that the holidays are as magical as ever. Help us bring the magic of the holiday season to our medical centers.

From fireworks to art parties to cookies with Santa, your organization can connect our patients and families to holiday joy and merriment throughout December by selecting a sponsorship opportunity.

"Every corner is magical during the Wonderland season. There's everything from lights to hot chocolate. If we can't be home, we can be at Cook Children's."
- Amanda Parsons, patient parent



Choose your level of joy

Recognition for each opportunity includes name/company logo signage, social media/website recognition and tour of our Fort Worth or Prosper medical center. Our Comet level also includes a volunteer opportunity for your corporate group at a patient party.

Rudolph - \$100,000

- Dillard Garden holiday display

Dasher - \$75,000

- Cook Children's Christmas tree

Dancer - \$50,000

- Holiday Extravaganza, a patient celebration
- Jingle Mingle, a celebration for our caregivers

Vixen - \$25,000

- Starry Night display
- Joy of Giving display
- North Pole display
- South Pole display
- Holiday lights on campus trees

Comet - \$10,000

- The Grinch patient party
- Cookies with Mrs. Claus patient party
- Sit...Stay...PLAY Yappy Hour patient party
- Polar Express patient party
- Happy Camper patient party
- New Year's Eve patient party
- Pictures with Santa
- Patient art show and party

Donner - \$5,000

- Thanksgiving/Friendsgiving patient party
- Letters to Santa display
- Santa's Workshop
- Remembrance Garden Eternal Lights of Love
- Branded giveaway for Holiday Extravaganza attendees
- Blue Peaks holiday donation drive-thru night

Prancer - \$5,000

- Christmas tree at Prosper medical center
- Patient stockings at Prosper medical center
- Santa bags at Prosper medical center
- Patient party at Prosper medical center

Blitzen - \$2,500

- General donation to the holiday fund



You might be wondering about the missing reindeer. Well, Cupid decided to take a sabbatical this year to focus on spreading love full-time—the whole 'off-season' gig just wasn't for him.

If you're interested in supporting Cupid's efforts by sponsoring a Valentine's Day patient party, please contact us.



Click here or scan the QR code!



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